

## How to prepare graphic design for your mockup?

We need a few PDF files from you (number of them will depend on additional options that you have chosen for your product) to produce your box mockups. With the help of the following manual and specification, your graphic team should not have any problems while preparing PDF files.

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### **1. Most importantly, we need PDF file with graphic design for your mockup.**

Within 24h from ordering your mockup, you will receive a PDF file with box layout suited for your custom box (chosen layout type with correct dimensions). It will help you create graphic design that has to meet our requirements (detailed specification is visible on the second page of this document) for HP Indigo 30000.

### **2. We need a few more PDF files in case you chose Scodix effects for your project.**

Each Scodix effect is laid down on top the printed sheet. You will have to prepare a PDF file for each Scodix effect you have chosen so that we know which parts of the mockup should be overlaid with those effects. Requirements for those PDF files are specified on the second page of this document as well.

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Files prepared according to our requirements need to be **uploaded to our system** via special link that had been provided earlier (same one that has been used for downloading box layout). As soon as you upload the files, we are automatically notified. We check uploaded files for any errors or mistakes and after our approval they are passed to production. You will be notified as soon as that happens.

## Graphic design requirements

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### HP Indigo 30000 digital print:

- file must contain graphic design for printing only (CMYK, Pantone)
  - in case of metallic cardboard, white color separation needs to be saved as „**PANTONE Warm Gray 3 C**”
  - file type: **PDF**
  - bitmap/raster effect resolution: **300 ppi**
  - fonts converted to outlines
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### Scodix Ultra 202 effects:

- file must contain areas for Scodix effects only (Sense, Spot, Cast & Cure, etc.)
  - effect areas color separation must be named „**Scodix**”
  - each Scodix effect must be saved in a separate file (ex. “mockup1\_Scodix\_Sense.pdf”)
  - file type: **PDF**
  - bitmap/raster effect resolution: **300 ppi**
  - fonts converted to outlines
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